

THE AUCTION EXCHANGE[®] And COLLECTORS NEWS

\$1.50

ANTIQUES • COLLECTIBLES • ESTATES • FARM • REAL ESTATE • COMMERCIAL

www.eauctionexchange.com

August 25, 2026

Vol. 49 No.38

ACROSS THE AUCTION BLOCK

Nylint U-Haul set moved bidders to \$600 at Flokstra

BY RICHARD JUNGER

HOLLAND, Mich. — The socket wrench was an indirect invention of the Civil War, but two 1920s Milwaukeeans knew how to take that technology one-snap, or step, better. Instead of giving every nut its own wrench, they made the handles and sockets

interchangeable to fit all nuts.

And so Snap-on was born. A mid-August Dale Flokstra auction featured a variety of the Kenosha, Wis., based Snap-on tools collectibles including gold-plated socket sets. Since there was no buyer's premium, listed prices reflected the actual gavel prices.

A Nylint U-Haul "Multi-Mover" three-piece pressed-steel set Model #4310 toy was the top seller. It sold to an absentee buyer for \$600 after spirited bidding. The set featured two



Left: A 1998 Budweiser "Clydesdale Tiffany Booth Lamp" Model sold for \$450. Produced as advertising, the molded "cane" lines, translucent red panels, and antiqued metallic finish gave a rich tavern-fixture look.



Above: A 1990 70th Anniversary commemorative 3/8-inch-drive ratchet and socket set sold for \$300.

haulers, a high-sided open trailer and covered 5 by 8 foot-style covered trailer, to be pulled by a 1965 Ford F-100-style pickup truck. All the toys were in lightly-used condition and a good condition box added to the selling price.

U-Haul licensed toys intermittently from the 1960s to around 1980 mainly as franchise advertising, trying to draw families into establishing U-Haul dealerships.

A 1998 Budweiser "Clydesdale Tiffany Booth Lamp" Model 1007096 sold for \$450. The wall-mounted bar light with sculpted metal horse head featured a plastic shade that looked like stained glass up to very close inspection. It appeared in very good condition with no obvious damage. The price reflected that it was a scarce promotional item that appeared only occasionally on the collectors market.



Above: A Nylint U-Haul "Multi-Mover" three-piece pressed-steel toy sold for \$600 including box.

The top-selling Snap-on item was a 1990 70th Anniversary commemorative 3/8-inch-drive ratchet and socket set that was hammered at \$300. The eight-piece col-

lector set featured five stock production SAE sockets, two-extensions, and a F720A ratchet in a fitted wooden presenta-

See U-Haul Page 4

FEATURE

Grapico soda was grape in name only

BY LARRY LEMASTERS

Grapico (pronounced gray-pe-co) is a caffeine-free, carbonated soft drink with a purple color and an artificial grape taste. It is mostly sold in the Southeastern United States.

J. Grossman's Sons, a New Orleans business, opened in 1884, and by the turn of the 20th century, Adolph Grossman and Isidore Grossman ran the company. For nearly 20 years, J. Grossman's Sons operat-

Left: Grapico soda bottle, 6½ ounce, manufactured in Sylacauga, Ala. In good condition, this bottle is valued at \$15.

ed as creditors, securing loans and suing companies for non-payment of those loans.

In 1914, the company began manufacturing Grapico Soda, which consisted of syrup that was mixed with soda water to produce the "taste, smell, and color of a genuine grape drink." Although Grapico had the look, smell, and taste, it was produced with an "infinitesimal" amount of actual grape juice or grape pulp, making its "grape" claim somewhat questionable.

Around 1915, Grossman's Sons hired American jazz composers Peter DeRose and Ivan Reid to compose a song about Grapico. They produced the ballad "Meet



Above: This rare Grapico metal, embossed advertising sign, used from 1941 until 1960, was made by the Stout Sign Company and was offered on eBay for \$2,500.

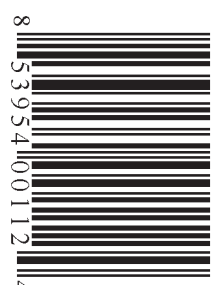
Me in the Land of Grapico," that spoke of a faraway Land of Grapico where love lives eternal. The company published this song in 1916 and provided a free copy of the lyrics and music to anyone who requested it.

Today, original copies of this song's sheet music are highly collectible.

In 1917, Grapico went big time when J. Grossman's Sons began selling barrels of its Grapico syrup to R. R. Rochell and his

Birmingham, Alabama-based Grapico Bottling Works. Rochell intended to corner the Alabama Grapico soft drink market. In that same year, the Grapico Bottling

See Grapico Page 6



SINCE 1978 THE WEEKLY AUCTION & COLLECTORS
GUIDE FOR THE GREAT LAKES REGION

BARB SHUMWAY AUCTION
SATURDAY, SEPTEMBER 5, 10:00 AM

LOCATION: 6069 CURTICE RD
DIRECTIONS: M99 to Columbia Rd, east on Columbia Rd 1 mile to Waverly Rd, south on Waverly Rd 1 mile to Curtice Rd, east on Curtice Rd to the sale.

EATON RAPIDS, MI 48827 zone 5

Many years of accumulating a wide variety of items.
All will be sold at public auction.

GUNS/HUNTING: Mossberg Model 500A 12ga shotgun, Remington Genisis 50cal BP rifle w/scope, Rossi Model .8411220 410ga single shot shotgun, Remington Model 870 20ga shotgun w/scope shotgun, Remington Mohawk 10C .22cal rifle, Hoyt Power Hawk compound bow w/ arrows, Assorted ammo, Custom made oak gun cabinet, Assorted shooting accessories & kits

OLD THINGS & COLLECTIBLES: 1967 Sexton Diamond Reo truck plaques, Ducks Unlimited Sam Nottleman Loon Lake carving, Ducks Unlimited Birds of a Feather mirror, 2 Model gasoline pumps, Northwestern gumball machine, US Engineer Corps nautical compass, Lladro 055220 figurine, Carnival plaster kewpie bank, Smoking stand, copper lined, Tenko Kitty robot, new in box, Winchester picture, Cup & saucer sets (many), Michigan State Police bear, Belt buckles, Pocket & hunting knife collection, 2 Canon AE-1 35mm cameras, Camel cigarette lamp, Stampin' UP craft making & paper (large quantity), Breyer Trigger horse in box & other horses, Costume jewelry, Rock & artifacts collection, Christmas decorations, Carolina/Minnesota street sign, Arrow heads, Beatles 45rpm records, Metal & porcelain signs

HOUSEHOLD-MISC: Lift recliner, like new, 2 Oak curved glass China cabinets, Plateglass bear coffee table, Yard art, Large quantity of other items

TERMS: cash, check, credit cards w/3.95% add on user fee. All items will be sold as is. The seller nor the auctioneer will be responsible for accidents day of sale or items after sold. 10% Buyers premium added on to all items sold.



Mel White

Auctioneer • Appraiser

50 Years Service

Okemos, MI

517-394-3006

E-Mail: melw21588@gmail.com

Web: www.melwhiteauctioneer.com



Doug Halloran Collection

Live! Public!

AUCTION

Saturday August 29th 2026 - 10am

1503 142nd Ave. Dorr, Michigan

Live Online Bidding Powered By

HiBid.com

1923 Ford Model T Deapothack

MOTORCYCLES - MOPEDS - SCOOTERS - OTHER VEHICLES



GAS PUMPS - SODA COLLECTIBLES - GAS & OIL



PEDAL CARS & TRACTORS - RAILROAD - TOYS - SIGNS - BICYCLES



ASSORTED ANTIQUES



Tools and Shop Equipment
- Bridgeport vertical knee milling machine, American Tool Works Co. lathe full line of shop tools and equipment



Preview: Thursday, August 27th, 4-6pm
& Friday, August 28th, 4-6pm
Please do not attempt to preview outside of the scheduled times.

See full listing and photos on our website!
vkauctions.com

Doug has been collecting rare and unique items for many years. This is an auction you do not want to miss! Two rings possible at times. 10% buyer's premium with possible additional charges dependent on payment method. Announcements on auction day take precedence. Simulcast bidding available through HiBid.



For information www.VKauctions.com | Scott Vander Kolk (616) 437-1047



A WAR HERO'S MEMORABILIA COLLECTION
ONLINE AUCTION

OPEN TO THE PUBLIC zone web
BIDDING ENDS: THURSDAY, AUGUST 27
CURRAN, CUMINS AND MT. PLEASANT, MI

A PORTION OF THE SALES FROM THESE ITEMS WILL BE
DONATED TO WOUNDED WARRIORS



- 1965 F.V.432 MK II
- 1957 Scout Car Ferret Mk II Type A Armored Scout Vehicle
- "San Antonio" Carousel
- Roller Coasters
- Operational "Swinger" Carnival Swing
- Vintage Arcade Games
- (15) Assorted Go-Karts



- (5) Bumper buggy electric carts
- Framed and Autographed Memorabilia (Large collection selling on Repocast.com)
- Shuttle Lift 3330ELB Mobile Crane
- Case Skid Steer
- 2008 Genie S-60 4X4 Man Lift

Plus Much More



MIEDEMA'S
RANGERBID

VIEW ALL ITEMS IN DETAIL AND/OR
BID AT RANGERBID.COM OR CALL OUR
OFFICE AT 616-261-4987.

CONSTRUCTION & HEAVY EQUIPMENT
ONLINE AUCTION

OPEN TO THE PUBLIC
BIDDING ENDS: TUESDAY, SEPTEMBER 1
REPOCAST LOCATIONS, MI zone web



- New 2026 ATS Power Mini Excavators
 - New 2026 CFG Industry Mini Skid Steers
 - New 2026 AGT Mini Skid Steers
 - 2026 SDLANCH Mini Skid Steer Loaders
 - New 2026 AGT Industrial Mini Wheel Loaders
 - New 2026 SDLANCH Mini Crawler Tracked Dumpers
 - 2020 Vermeer PD10 Pile Driver
 - 1997 JCB 409B Wheel Loader
 - Caterpillar IT38G Wheel Loader
 - 2019 Bobcat T595 Compact Skid Steer Track Loader
 - 2018 John Deere 314G Skid Steer
 - 2017 Takeuchi TL8 Track Skid Steer Loader
 - Caterpillar 247B3 Track Skid Steer
 - Case 450 Skid Steer
 - John Deere 318G Skid Steer Loader
 - John Deere 5100E Tractor
 - Prinoth Panther T8 Rubber Tracked Crawler Carrier
 - Vehicles
 - Lifts
 - Containers
 - Supplies
 - Tools
 - Attachments
- Plus Much More



MIEDEMA'S
REPOCAST

VIEW ALL ITEMS IN DETAIL AND/OR
BID AT REPOCAST.COM OR CALL OUR
OFFICE AT 616-261-4988.

U-Haul

FROM PAGE 1

tion case. All of the pieces carried 24K-gold engraved/inlaid anniversary decorations including an eagle motif and “70th Anniversary” script.

The set was marketed during Snap-on’s 70th anniversary in 1990, when the company still sold primarily through its familiar mobile tool dealers. Rather than an everyday mechanic’s purchase, the gold-decorated tools were intended as keepsakes or presentation pieces, which helps explain why many survive apparently little used

A Danbury Mint 1933 International A5 Budweiser delivery truck 1:24 scale die-cast model sold for \$170. The open rear body carried miniature wooden-looking beer cases and included original paperwork, display case, and nameplate.

By comparison, a Danbury Mint model 1938 Budweiser delivery truck with miniature beer kegs in lieu of boxes was purchased for a mere \$110. A bar-used Budweiser wall scone held more interest than the trucks, to its price



Above: A Danbury Mint 1933 International A5 Budweiser delivery truck die-cast model sold for \$170. The highly detailed delivery vehicle was aimed at adult collectors rather than children.

of \$450.

A 1992 Snap-on 18-piece 3/8-inch-drive service set plated in 24-karat gold was hammered at \$150. Described as a dealer’s sales award, the presentation set had some discoloration and showed dust and age. Never sold retail, sets have since found their way onto secondary and collectors’ markets.

A Louis Marx “Lumar Contractors” hydraulic dump truck also sold for \$150. The circa 1950 pressed-steel construction toy carried the Marx’s fictitious “Lumar” contractor name as used on many other toys. This example had good color, lithography, intact cab and bed, good tires, little if any rust, and included its original illustrated box.

A collection of

two-dozen Hot Wheels toy cars with several “Redlines” early models sold for \$110. Mattel introduced Hot Wheels in 1968, and collectors prized the earliest models from the Redline era, named for the thin red band molded around their tires.

Another diamond-in-the-rough might have been a small collection of items from the 1980s TV show The Dukes of Hazard. Actor Ben Jones, who played cast member “Cooter Davenport”, died in early August not long before the auction.

A 1980 Aladdin metal lunchbox with original Thermos sold for \$55. With two plastic General Lee cars which sold for a combined \$80 the recent passing may have given the show’s memorabilia a short-term boost.

A circa 1961 Multiple Toymakers “Big Blast” Shooting Cannon was hammered at \$70. Promising not to aim the toy at his audience, auctioneer Dale Flokstra observed that it was a fairly elaborate artillery toy even for its day.

Several model Snap-



Above: A collection of two-dozen Hot Wheels toy cars with several “Redlines” early models sold for \$110.



Above: A Louis Marx “Lumar Contractors” hydraulic dump truck sold for \$150.



Above: Circa 1961 Multiple Toymakers “Big Blast” Shooting Cannon was hammered at \$70. The large line “FIRES HARMLESS SHELLS” probably did little to reassure some early 1960s parents given the toy’s original purpose.



Above: A chrome Snap-on ‘Display Coach’ die-cast model, patterned after the company’s familiar mobile tool-sales trucks, sold for \$45.

on toolbox banks were sold in the auction. A “The Master’s Choice” Elite Limited Edition miniature was top seller at \$60. Built at a 1:8 scale, the 16-inch wide display had an opening top and 11 working drawers that mimicked a full-sized Snap-on roll cab and top chest. A red model KRL1201 top chest and KRL1001 double-bank roll cab with scaled replica ratchet sold for \$60.

A chrome Snap-on ‘Display Coach’ die-cast model, patterned after the company’s familiar mobile tool-sales trucks, sold for \$45. It depicted one of the most recognizable parts of Snap-on culture, the mobile dealer truck, essentially a rolling tool store.

Striking a different note, a complete serviceable 1990s drum kit and circa 1950s National accordion sold for \$80 each.

For more information on Flokstra auctions visit www.dalesauctioneering.com.



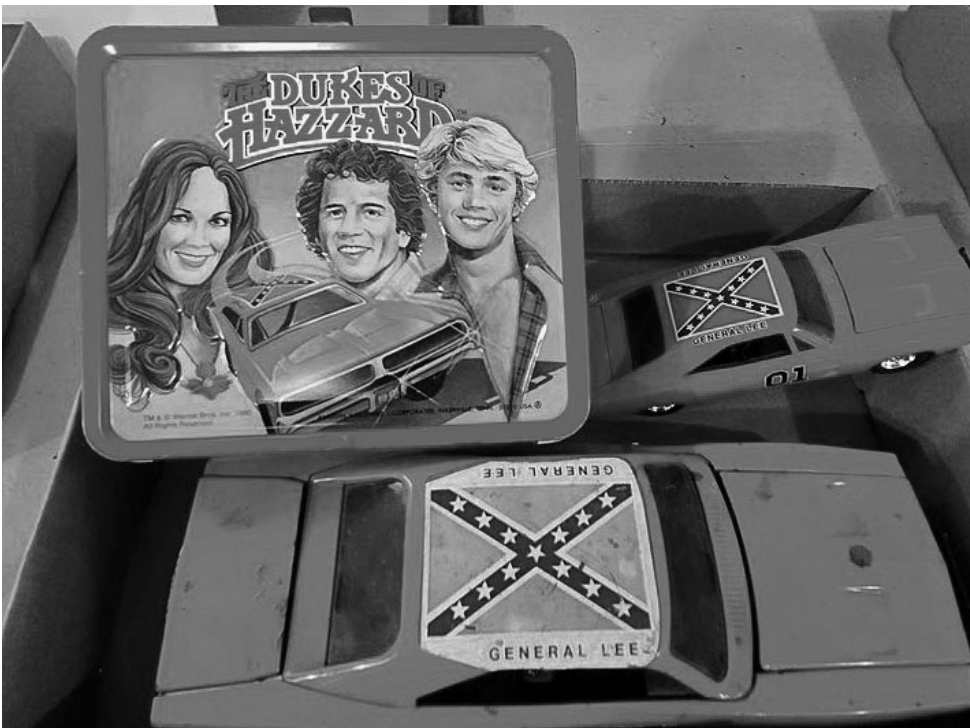
Above: Selling for \$45, a set of Snap-on cup holders in the shapes of sockets was a clever take on their bread and butter product.



Above: The Master’s Choice” Elite Limited Edition miniature tool chest was a seller at \$60. At 1:8 scale, it was big enough for functioning drawers and could possibly be used as a bank or desktop collectible.



Above: A 1992 Snap-on 18-piece 3/8-inch-drive service set plated in 24-karat gold sold for \$150.



Above: A 1980 Aladdin The Dukes of Hazard metal lunchbox with original Thermos sold for \$55 and two General Lee cars sold for \$80. The TV show, which originally aired from 1979 to 1985, is still on streaming services.

ORDER FORM

SUBSCRIPTIONS

SAMPLE



AUCTION EXCHANGE

And COLLECTORS NEWS

PO Box 90, Knightstown, IN 46148-0090

Phone Toll Free (800) 876-5133

info@eauctionexchange.com



☐ Free Sample Copy of *The Auction Exchange & Collectors News*
(One free sample per address per year)

SUBSCRIPTIONS: ☐ New Subscription ☐ Renewal

- ☐ \$44⁹⁵ for 1 year (51 issues)
- ☐ \$85⁰⁰ for 2 years (102 issues)
- ☐ \$129⁹⁵ for 3 years (153 issues)

Total enclosed: \$.....

Name.....

Address.....

City..... State..... Zip.....

Phone (.....)..... Email.....



This is a gift, please send a postcard announcing the gift subscription

From

I read *The Auction Exchange* for:
☐ Auction reviews ☐ Articles ☐ Advertising ☐ Other.....

Mail this completed form with payment to: PO Box 90, Knightstown, IN 46148-0090

CREDIT CARD ORDERS: 800-876-5133

Tony Gregory Publisher

Lorri Egan Publication Mgr./Advertising

Connie Swaim Managing Editor

Tari True Pre-press Manager

Auction Exchange and Collectors News
Published weekly except one week in December
(51 issues) and mailed every Thursday
ISSN: 0279-0950
Published by MidCountry Media, Inc.
27 N. Jefferson St., PO Box 90
Knightstown, IN 46148
Periodicals postage paid at Knightstown, Indiana
and additional mailing offices.

Subscription price: \$42.00 for one year
\$75.00 for two years; \$104.00 for three years

POSTMASTER:
Send address changes to:
The Auction Exchange and Collectors News
PO Box 90
Knightstown, IN 46148-0090

SUBSCRIBERS:
We print the advertisements as sent to us by
the auctioneer. It is not possible to check the
correctness of the listed items, so before
traveling a long distance for a particular item,
contact the auctioneer first by phone.

Publishers Emeritus:
John Armstrong, Randy Barz,
Judy Huxmann, Lars Svendsen

Reproduction in any form is prohibited without
the written consent of the publishers.
ALL RIGHTS RESERVED.

Please report late delivery

The Auction Exchange & Collectors News strives to provide customers with the best delivery possible. Recently, many of our delivery areas have been experiencing late delivery of the paper. *The Auction Exchange & Collectors News'* late delivery staff has been working closely with USPS to ensure you receive your paper on time, every time. If your paper is not delivered by the issue date, please let us know. Call 800-876-5133 and hit 0 for an operator.

Multiple areas have reported late deliveries for the week of 7/21/26.

Our staff members will continue to address the late delivery reports we receive. We are constantly striving to rectify the late delivery problem. Please call our customer care center at (800) 876-5133, Ext. 0 or email Khipps@midcountrymedia.com or Skopp@midcountrymedia.com to report late delivery in your area. Please, also contact USPS at 1-800-ASK-USPS or 1-800-275-8777.

If you are experiencing consistent late delivery of all mail, we are encouraging you to reach out to your State Representatives to report the ongoing problems with late mail delivery in your area.

While we agree that the physical copy of the paper is the top priority, we do want to remind everyone that in the event your paper does not arrive by the issue date, the current issue is available to view on the website www.EAuctionExchange.com. The online issue is free to subscribers and totally keyword searchable. Thank you for your continued patience & support as we work through the issues with USPS.

GENERAL ADVERTISING INFORMATION

DEADLINE IS TUESDAY AT 12 NOON

Unless otherwise noted

ADVERTISING SIZES AND RATES

1/8 page (5"Wx4"H) - \$83.80

1/2 page (10¼"Wx8"H) - \$315.56

1/4 page (5"Wx8"H) - \$157.77

Full page (10¼"Wx16"H) - \$546.15

Call for additional sizes and rates 888-339-3795

Open Rate
Our open rate is calculated at \$7.33 per column inch. Call for more information about our Low Cost Standard Open Rate (\$6.98/col.) which is based on a minimum of 10 point type in the body copy.

Display Advertising
Each page is six columns wide (10-1/4 inches) by 15-1/2 inches high. Each column is 1-5/8 inches wide. We use a minimum of 10 pt. type (for body copy) for purposes of readability, and specific point sizes for heading (24 pt.), date (18 pt.), city/state (16 pt.) so please keep this in mind as you plan your ad. We typeset your ad to fit our specifications while keeping in mind your requirements and the need to minimize the cost of your ad.

Back Cover Ads: Back cover ads are booked in advance by reservation - call for availability.

Deadlines/Sending Copy: Our deadline is 12 noon on the Tuesday before the issue date, (Tuesday). All material must be received by this time, including photographs. (*Call for holiday schedules.*) A 10% surcharge will be added to display advertising received Tuesday between 12 Noon and 3:00 p.m. We cannot always guarantee insertion of late ads. In all cases, it's a good idea to call and notify us that an ad is being sent, and to confirm that your ad has been received.

Mail Your Copy: 27 N. Jefferson St., Knightstown, IN 46148.

Fax Your Copy: You may fax your ad to us at: 877-223-3778.

E-Mail: Please send "Text Only" format, we cannot use files that have been saved in their native software. Email address: info@eauctionexchange.com

Photos: should be sent in JPG format, as attachments to E-mail. We accept color, or black and white.

Accuracy: Every effort is made to ensure the accuracy of your finished ad. Sending it to us well in advance is essential in allowing adequate time for proofing and faxing layouts to you for approval. We assume no guarantee or liability concerning the accuracy of published advertisements

ISSUE DATE	DEADLINE (NOON)
SEPT. 1.....	TUES., AUGUST 25
SEPT. 8.....	TUES., SEPT. 1
SEPT. 15.....	TUES., SEPT. 8
SEPT. 22.....	TUES., SEPT. 15
SEPT. 29.....	TUES., SEPT. 22
OCT. 6.....	TUES., SEPT. 29
OCT. 13.....	TUES., OCT. 6
OCT. 20.....	TUES., OCT. 13
OCT. 27.....	TUES., OCT. 20



UPCOMING AUCTION CALENDAR

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

The Upcoming Auction Calendar is a listing of future Auctions beyond the current week.

Auctioneers: This service is provided at no charge. As with everything - we do our utmost to make sure that your Auction is listed in a timely and accurate fashion.

For our Readership: For more thorough listings contact the Auctioneer personally and tell them where you saw their ad!

ZONE 2

Thu., Aug. 27, Jim Lambert Auctioneers (MI), Estate, McBain, MI

Sat., Aug. 29, Hanson Auction Service, Estate, Antq., Misc., Scottville, MI

Sat., Sep. 12, Jim Lambert Auctioneers (MI), Estate, Reed City, MI

Sat., Sep. 19, Jim Lambert Auctioneers (MI), Estate, Lake City, MI

ZONE 4

Wed., Aug. 26, Merritt Auction Service, Tool, Auto, Misc., Sidney, MI

Fri., Aug. 28, Merritt Auction Service, Tool, Auto, HH, Greenville, MI

Sat., Aug. 29, Vander Kolk's Golden Gavel Auction Service, Miscellaneous, Dorr, MI

Fri., Sep. 11, Stantons Auctioneers, Firearm, Hastings, MI

Sat., Sep. 12, JP Auction Sales Service, Auto, Coll., HH, Hudsonville, MI

Sat., Sep. 26, Dales Auctioneering Service LLC, Farm Consignment, Holland, MI

Sat., Oct. 10, Rosema Auction Services, Coll., Tractor, Misc, Zeeland, MI

ZONE 5

Wed., Aug. 26, Andy Raber Auctioneer, Farm, Blanchard, MI

Sat., Aug. 29, Kendall Tobias Auction, Miscellaneous, Marshall, MI

Sat., Aug. 29, Mel White Auctioneer, HH, Coll., Misc., St. Johns, MI

Tue., Sep. 1, Stantons Auctioneers, Tool, Equip., Misc., Lansing, MI

Sat., Sep. 5, Braun & Helmer Auction Service, The Super Auction, Tipton, MI

Sat., Sep. 5, Mel White Auctioneer, Gun, Hunting, HH, Eaton Rapids, MI

ZONE 6

Thu., Sep. 10, Stantons Auctioneers, Real Estate, Charlotte, MI

Sat., Sep. 12, Mel White Auctioneer, Gun, Misc., Eaton Rapids, MI

Sun., Sep. 13, Burns Auction Company, Estate, Bronson, MI

Sat., Sep. 19, Bob's Coins Auction, Coin, Athens, MI

Sat., Sep. 26, Sykora Auction Service, Tractor, Tool, Misc., St. Johns, MI

Sat., Oct. 24, Bob's Coins Auction, Coin, Athens, MI

ZONE 8

Mon., Aug. 31, Amy McKowen, RE, PP, Misc., LaGrange, IN

Wed., Sep. 9, Hahn Auction Service, Estate, Nappanee, IN

ZONE 12

Sat., Aug. 29, Whalen Realty & Auction, Tractor, Tool, Auto, Gibsonburg, OH

Be Sure To Say, "I Saw It In The Auction Exchange & Collector's News!"

LIST YOUR UPCOMING AUCTIONS FREE!

Day	Date	Auction Company	Type of Auction	Town	State

Mail to: The Auction Exchange & Collectors News

PO Box 90, Knightstown, IN 46148-0090

Grapico

FROM PAGE 1

Company of Laurel, Mississippi, formed, and J. Grossman's Sons were on their way to a soda empire.

In 1919, J. Grossman's Sons hired the Chambers Agency, Inc. of New Orleans as its advertising agent, awarding it Grapico's sky rocketing sales and advertising account. Most of the earliest Grapico collectibles stem from the Chambers

Agency's effort to advertise Grapico throughout the Southeastern states. These items include advertising signs along with newspaper and magazine ads.

But times, for Grapico, were a changing. In 1926, Pan American Manufacturing Co. of New Orleans purchased Grapico from J. Grossman's Sons. Pan American made a big mistake, though, when it continued to advertise Grapico as containing real grape juice.

Above: This cover sheet for the song "Meet Me in the Land of Grapico" is extremely rare and a sugary treat for Grapico collectors.

Above: Sparkling Grapico Soda embroidered soda patch, circa 1950s. Originally created in the 1940s, a patch like this in good condition is valued at \$27.

The company continued to imply real grape juice by typically advertising Grapico using images of grape vineyards and bunches of grapes in national periodicals, newspapers, and other advertising venues. In 1929, Pan American lost the legal right to use the word "Grapico" since it implied real grape juice and the drink had none. Following an investigation, the Federal Trade Commission, in 1928, charged Pan American with unfair methods of competition and deceptive practices in advertising.

Fortunately, the Grapico brand of soda drinks did not totally end though. R. R. Rochell of Birmingham still owned the Grapico Bottling Works. As Pan American was losing its right to call its drink "Grapico," Rochell was selling bottled Grapico throughout

Alabama, Louisiana, Florida, Mississippi, and Georgia—basically all of the Southeastern states, so Pan American's loss became Rochell's gain.

Finally, in 1940, Rochell received a Federal Trademark for the name "Grapico," giving his company the legal right to exclusively use the name "Grapico" throughout all of the United States.

Rochell began advertising Grapico as "The Drink of the Nation Made its Way by the Way its Made." This slogan, alone, seems deceptive since all drinks are made by the way they are made.

In 1981, Buffalo Rock, an independent Pepsi Cola bottler based in Birmingham, Alabama, purchased the franchising rights to Grapico. Today, Grapico and related products, such as Orangico, an orange flavored drink, are still made and bottled by Buffalo Rock.

Above: The bottle on the left is from 1939 and the bottle on the right is from 1921. These mint-conditioned Grapico Soda bottles were offered on eBay for \$35.

Some fun Grapico facts include: Grapico is mentioned in Fried Green Tomatoes at the Whistle Stop Café, the 1987 novel by Fannie Flagg. The soda is also mentioned in Murder on a Bad Hair Day: A Southern Sisters Mystery, 1996, by Anne George. The "Ex-girlfriend" is an alcoholic drink made with Grapico

mixed with Absolut Peppar C flavored vodka. Grapico and coconut rum mixed together is called a "grapicolada." And, it has been said that the best drink to have while eating pickled pig's feet is Grapico—a swallow of Grapico's sugary flavor helps the pig's feet go down.

22232526

MondayTuesdayWednesdayThursday

WEEKLY Auction Calendar

The Weekly Auction Calendar is provided as a service for our Advertisers and Readers. We make every effort to ensure accuracy of the calendar but always refer to the complete Ad to verify the Calendar information. Unless specified by the Auctioneer in writing we reserve the right to designate the 'Type' of Auction listing. © INDICATES THE AD APPEARS IN SECTION 2 OF THE PAPER

DATE	TIME	AUCTIONEER/SRV. CITY	TYPE	PAGE/SEC.
------	------	----------------------	------	-----------

ZONE 4 MICHIGAN

Fri., Aug. 28	10am	Merritt Auction Svc. Greenville, MI	Tool, Auto, HH	2
Sat., Aug. 29	10am	Vander Kolk's Dorrr, MI	Miscellaneous	3
Fri., Sep. 11	8am	Stantons Auctioneers Hastings, MI	Firearm	8

ZONE 5 MICHIGAN

Sat., Aug. 29	9:30am	Stantons Auctioneers Eaton Rapids, MI	Miscellaneous	8
Sun., Aug. 30	11am	Randy Ludwick Auct. Sturgis, MI	Estate	9
Tue., Sep. 1	10am	Stantons Auctioneers Lansing, MI	Tool, Miscellaneous	8
Sat., Sep. 5	10am	Braun & Helmer Auct. Tipton, MI	The Super Auction	2

CATEGORIES	• Computer	• Firearm	• Industrial	• Office Equip.	• Sports
• Antique	• Consignment	• Food	• Jewelry	• Personal Prop.	• Tag Sale
• Business/Commercial	• Doll	• Furniture	• Lamp	• Pottery	• Tool
• Clock	• Equipment	• Glass	• Livestock	• Primitive	• Toy
• Coin	• Estate	• Government	• Musical	• Quilt	• Vehicle
• Collectible	• Farm	• Household	• New Merchandise	• Real Estate	

DATE	TIME	AUCTIONEER/SRV. CITY	TYPE	PAGE/SEC.
Sat., Sep. 5	10am	Mel White Auctioneer Eaton Rapids, MI	Gun, Hunting, HH	3
Thu., Sep. 10	6pm	Stantons Auctioneers Charlotte, MI	Real Estate	8
Sun., Sep. 13	Noon	Burns Auction Co. Bronson, MI	Estate	9

ZONE WEB

•	•	Albrecht Auction	Online	Equipment	9
•	•	Midwest	Online	Miscellaneous	9
•	•	Rangerbid	Online	Miscellaneous	3
•	•	Repocast	Online	Construction Equip.	3

ZONE CALENDAR

Every Wed.	9am	Shipshewana	Shipshewana, IN	Antique, Misc.	2
------------	-----	-------------	-----------------	----------------	---

PHONE NUMBER: 888-339-3795

Follow the yellow-brick road to an enchanting collection

BY KELLY J. SULLIVAN

Upon the pages of a book, the fictional land of Oz came to life. Written in 1900 by 44-year-old author Lyman Franklin Baum, 'The Wonderful Wizard of Oz' became the first in a 14-volume series about a meek lion, a heart-less tin woodsman, an uneducated scarecrow and the young lady who befriends them. Filled with witches and fly-ing monkeys, Munchkins, talking apple trees and a winding yellow brick road, the book and its characters were embraced by the American public.

In 1938, twenty years after the author's death, the film production company Metro-Goldwyn-Mayer took on the task of turning Baum's initial book into a motion picture. According to information made available by The Wizard of Oz Museum in Cocoa Beach, Fla., the screenplay went through a dozen scriptwriters and screenwriters as decisions were made concerning whether to leave the story fantastical or try and make it more realistic.

The story is that of Dorothy Gale, a young



Above: Vintage Wizard of Oz Pillowcase. Courtesy of Brent Estep, Virginia

Kansas woman carried away by a tornado to Munchkinland, a village within the magical empire of Oz. While running from the Wicked Witch of the West, she befriends a lion, a scarecrow and a man made of tin. Informed by Glinda the Good Witch that her only hope of returning home is to visit the Wizard of Oz and ask for his help, Dorothy is gifted with a pair of magic ruby slippers to keep her safe along the journey.

Although the slippers were silver in Baum's book, MGM loved the vibrant idea of red shoes against the yellow brick road, using the newly

developed Technicolor process. The slippers were designed by MGM's costume design-er, Gilbert Adrian. Crafted from white silk pumps made by the Innes Shoe Co. of California, the slippers were dyed red and covered with red silk fabric and approximately 4,600 red sequins, according to "The Ruby Slippers: In-venting an American Icon," by Dwight Bowers. Lastly, each shoe had a leather bow attached.

It's unknown how many pairs of slippers were crafted for the film. There were slippers made for close-ups, for Garland's stand-in, and for the dance scenes – which had felt glued to the bottom so they made no noise while Garland was performing. Five pairs of the film's ruby slippers are known to survive. One pair is housed at the Smithsonian Institution's National Museum of American History in Washington, D.C.

By 2016, the museum's slippers had severely deteriorated. A Kickstarter campaign raised the necessary \$300,000 to restore them and offer protection from future age-related damage. Randy Struthers, forensic

expert and con-sultant – and a huge Oz fan – was hired to complete the restoration.

"Randy was in charge of the renovation of the ruby slippers," said Oz collector Helen Tudor-Douglas of Illinois. "It took a very long time to restore them. They bought a pair of 1930s black satin Innes shoes to help guide as a template. Hollywood had previously bought several pairs of these shoes and then created the ruby slippers from them. The Smithsonian later let Randy sell that pair and I bought it." Tudor-Douglas said that the shoes are the most valuable item in her collection. One pair of original ruby slippers was auctioned off in 2024 for more than \$32 million, according to NBC News. It was the highest price ever paid for a



Above: 1939 Scarecrow Par-T-Mask manufactured by Einson-Freeman Co. of New York. Courtesy anonymous collector, Maryland

piece of entertainment memorabilia.

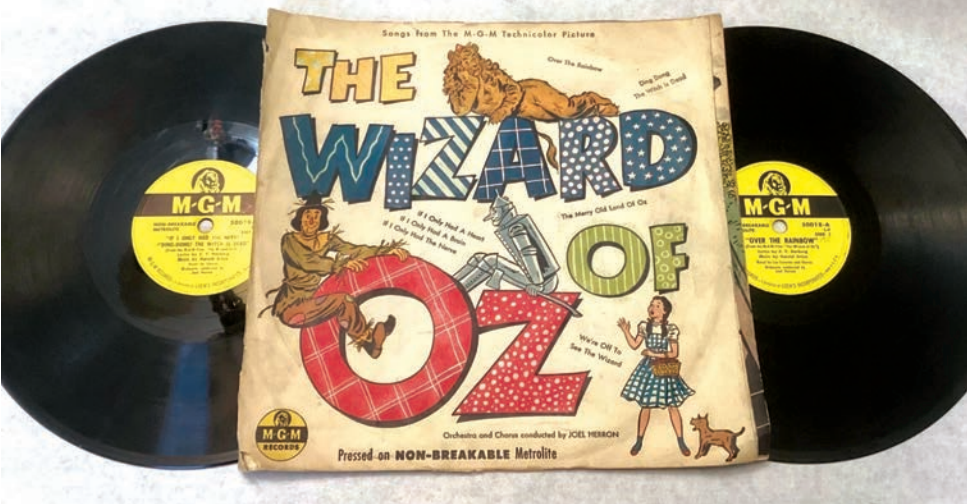
The production of 'The Wizard of Oz' began on October 13, 1938 with a budget of less than \$3-million. According to The American Society of Cinematographers, three actresses had been considered in the role of Dorothy. Ten-year-old Shirley Temple, and 17-year-old Deanna Durbin were unavailable. Sixteen-year-old Frances Gumm – better known as Judy Garland – finally secured the role.

The cast was rounded out with Bert Lahr, Billie Burke, Margaret Hamilton, John Haley Jr., Frank Morgan, Charlie Grapewin, and Clara Blandick.

Filming wrapped up on March 16, 1939 with a 101 minute run time. The movie was released five months later and would go on to become the most seen film in cinematic history, according to The United States Library of Congress. Nominated

See Wizard of Oz Collectibles Page 10

Below: 1949 78 rpm Wizard of Oz vinyl record set. Courtesy of Venti Petrov, New York



Left: 1967 Rubber Scarecrow jiggler. Courtesy of Rumel of Mr. Sluggworths, Colorado

In case it's late to your mailbox, we can send it to your inbox!



Auction Exchange is now offering a new service due to ongoing late delivery issues. Every Tuesday we can email a copy of the paper straight to your inbox.

Please call our office 1-800-876-5133 to give us your email address or email skopp@midcountrymedia.com with the subject line "Inbox me".

DAVID & NEOLA RENDELL AUCTION

SATURDAY, AUGUST 29 AT 9:30 AM

LOCATION: 5130 HOUSTON RD.
EATON RAPIDS, MI zone 5



The sale includes an excellent 1966 fully restored Ford Mustang Automobile with 28,000 miles showing on the odometer. Shop tools, ladders, up-right air compressor, engine stands and lifts, sand blaster, parts washer, car ramps, lawn items including a sweeper, Generac generator, a "Swisher" trailer-type mower, tool-boxes, power & hand tools, boxes of collector trains, woodworking items, antique pump organ, a modern china hutch. There will be a 10% buyer's premium charged on all items sold.

  
144 S. Main Street,
P.O. Box 146
Vermontville, MI 49096

Selling all types of personal property and real estate at auction anywhere.
Call for a no-obligation consultation to discuss your personal situation.

Ph. 517-726-0181
Fax 517-726-0060
e-mail:
stantonsauctions@sbcglobal.net
www.stantons-auctions.com



WIELAND CONTRACTOR TOOLS & MISCELLANEOUS AUCTION

TUESDAY MORNING, SEPTEMBER 1ST AT 10:00 AM

LOCATION: 4162 ENGLISH OAK DR.
LANSING, MI 48911 zone 5

CONTRACTOR EQUIPMENT & TOOLS: Coleman Power mate CW-550 contractor gas air compressor with 5.5 HP Honda engine; Speed Aire portable air tank; Topcon RL-H4C and RL-H3C self-leveling rotating laser levels; transit tripods and story poles; Rigid air mover; Harrington 1/2-ton chain hoist, NIB; painting supplies; fiberglass extension and step ladders; aluminum ladder jacks; contractor wheelbarrow; shop vacs; Stone gas-powered vibratory plate compactor; plastic tarps; sawhorses; 36' aluminum extension ladder; 18' aluminum scaffold stage/plank; (2) sets of scaffolding; Porter-Cable Model 7800 drywall sander; hand pump; (2) Honda gas-powered water pumps with hoses; Dayton industrial jobsite steel toolbox; (3) Knaack Data Vault industrial mobile plan stations; small group of power tools; Mr. Heater 75,000-125,000 BTU propane heater; original Willard rebar cutter; Westinghouse dual-fuel generator; Reddy 7,000-watt generator; Ametek Regen blower; assortment of yard tools; post drivers; electrical extension cords; industrial hydraulic pallet jack; hand truck; plastic sheeting; Lufkin 300' tape; Milwaukee handheld concrete vibrator; Duco floor scraper; router table; fire extinguishers; bolt cutters; centrifugal electric blower; chains; aluminum ramps; and more.



MISCELLANEOUS: 36" commercial griddle; 100-lb. propane tank; Aqua Lily floating water mat; folding tables; refrigerator; (3) mini refrigerators; fluorescent light fixtures; (4) industrial cabinet first-aid kits; (3) emergency eyewash stations; (2) men's and (3) women's Huffly Deluxe bicycles; Trail mate DeSoto Classic three-wheel bicycle; Brute trash cans; commercial streetscape trash can with canopy; Yakima rooftop cargo box; Christmas decorations; small group of furniture; Yard Machines 22" snow blower; metal folding chairs; basketball backboard; and other miscellaneous items.

OFFICE EQUIPMENT & SUPPLIES:

COMPUTER & ELECTRONIC EQUIPMENT: (6) Apple Mac computers; (7) computer monitors; (15) Dell laptop computers; networking equipment; monitor mounts; PSC Power Scan equipment; Toshiba network cameras; computer software; and related equipment.

DRONES: (3) DJI Inspire 1 drones with accessories and rolling hard cases; (1) DJI Phantom 2 Vision+ with accessories and rolling hard case.

  
144 S. Main Street,
P.O. Box 146
Vermontville, MI 49096

Selling all types of personal property and real estate at auction anywhere.
Call for a no-obligation consultation to discuss your personal situation.

Ph. 517-726-0181
Fax 517-726-0060
e-mail:
stantonsauctions@sbcglobal.net
www.stantons-auctions.com



MORRIS REAL ESTATE AUCTION

PROPERTY LOCATED AT 3883 LAMIE HWY, CHARLOTTE, MI

TO BE HELD OFF-SITE AT: VERMONTVILLE COMMUNITY CENTER
108 N. MAIN STREET, VERMONTVILLE, MI zone 5

THURSDAY EVENING, SEPTEMBER 10 AT 6:00 PM



Selling this excellent 100-acre farm with buildings. Property includes nearly 70 acres of good level tillable land as well as approximately 25 acres of woods which has not been timbered in quite some time. The buildings include a good 2-story updated home with 3 bedrooms, bath and large deck along with a large hip-roof barn, pole buildings and garage. The property will be offered in 2 parcels. Contact us for complete information. There will be a 10% buyer's premium charged on the sale.

Parcel 1: Home, outbuildings and 3.1 Acres (+/-).

Parcel 2: 96.5 Acres of vacant land.

All: To be offered in its entirety with home, buildings



Open Houses: Monday, August 31st from 4:00-5:30 pm & Sunday, September 6th from 1:00-2:30 pm



144 S. Main, POB 146, Vermontville, Michigan 49096
517-726-0181, Email: stantonsauctions@sbcglobal.net
Website: www.stantons-auctions.com

Terms & Conditions of Sale: Nonrefundable earnest money deposit required in the form of a cashier's check or cash for Parcel 1: \$7500.00; Parcel 2: \$7500.00 or a deposit of \$15,000.00 if you are the successful bidder on the entire property. The check should be made out to yourself and then endorsed over to Stanton's if you are the successful bidder.

FIREARM AUCTION

FRI. MORNING, SEPT. 11TH AT 8 AM

LOCATION: BARRY COUNTY FAIRGROUNDS,
1350 N. M-37 HWY.
HASTINGS, MI zone 4



Now accepting consignments for our Fall Pre-Hunting Season Auction Event. Whether you have an entire collection that you would like to liquidate, or only a few pieces, we would be glad to include them into this auction. Free pick-ups on collections of guns. We will also be selling ammunition and related items. Call us to get your items included early in this event. There will be a 10% buyer's premium on all items purchased.

  
144 S. Main Street,
P.O. Box 146
Vermontville, MI 49096

Selling all types of personal property and real estate at auction anywhere.
Call for a no-obligation consultation to discuss your personal situation.

Ph. 517-726-0181
Fax 517-726-0060
e-mail:
stantonsauctions@sbcglobal.net
www.stantons-auctions.com



**JOY HEITGER ESTATE
PUBLIC AUCTION
SUNDAY, AUGUST 30, 11:00 AM**

LOCATION: 31520 US 12.

DIRECTIONS: 4 miles east of Sturgis Michigan on US 12 at the corner of County Farm Road and US 12. 31520 US 12, Sturgis, Michigan (big brick building formerly known as the Froh Home / County Infirmary).

STURGIS, MI 

We are emptying contents from upstairs, selling in 2 auction rings. Partial listing to include 50" x 77" high upper storage kitchen dry sink, 2 door 48 x 72 screen front pie safe, Flour bin, crocks, pedestal kitchen table, double ox yoke, 68" tall cast iron horsehead hitching post, National 9 1/2" wide brass cash register, many wicker pieces from Victorian to Mid Century including baby cradle, chairs, rockers, sofa and more in various conditions, nice Victorian wicker studio rocker, Bentwood cane rocker, 1940's wick/rattan cocoon settee, rattan "Pappason" chair, Birdseye maple 5 drawer chest w/hatbox, large oak cabinet, Regulator calendar wall clock, set of 4 Cushman chairs, Windsor style chairs, many single and sets of old chairs, desk, Red GE round top compressor refrigerator, Red GE 30" electric range, wash stands, commodes, tables, stands, dressers, twisted iron chairs and stools, old wood and iron beds, parlor chairs, primitive 3 legged apple peelers, yarn winder and other unusual primitive pieces, old lumber, 3 stained glass panels, early "Wall Packings" and other tins, many books of all kinds, many wall mirrors, pictures, prints and related décor, accent furnishings, glassware, collectibles, kitchen items and more.

Some of the upper rooms have been packed full since the late 70's. This is a partial list. At least 1 maybe 2 auctions left

Pictures available on auctionzip.com use auctioneer ID 5853 and White Barn Auction Facebook page.

NO PARKING ON US 12 –OFF ROAD PARKING AVAILABLE

Lunch wagon on grounds

Terms: Cash – check – credit cards w/3%

**JOY HEITGER ESTATE/TRUST
STURGIS BANK AND TRUST – TRUSTEE**

Randy Ludwick Auctions, LLC
Bronson, MI 49028 | 517-617-8034

**KELLER FARMS
EQUIPMENT ABSOLUTE
ONLINE AUCTION
SNOVER, MI (SANILAC CO)
@ WWW.BIDNOW.US**

Bidding Open Aug. 24th through Tues., Sep. 1st

To settle the estate of Carl G. and Barbara Keller, the following equipment will sell to the Highest Bidders by ABSOLUTE Online Auction! Don't miss the chance to bid on this Excellent Line of Equipment!

TRACTORS: '13 JD 9410R 4wd Tractor, (2,228 Hrs); '12 JD 7215R MFWD Tractor, (3,060 Hrs); '65 Farmall 806 Gas Tractor; '64 Farmall 806 Dsl Tractor;

HARVEST: '09 JD 9670 STS 4wd Combine, (2,412/1,601 Hrs); JD 8-30" Row Corn Head; JD 630F Grain Head for Parts; NH Tandem Transport Gear; Unverferth HT25 Transport Gear;

TRUCKS & TRAILERS: '95 Intl 9200 Semi Tractor Sleeper; '00 Intl 9100 Semi Tractor; '92 East 34' Alum Dump Trailer; '81 Hill 34' Alum Dump Trailer;

TILLAGE & ROCK PICKER: (2)-New, Never Used Tillage Pieces! '24 Brillion XXL46 Series X-Fold Cultipacker, Never Used and a '24 JD 2230FH Field Cultivator, Never Used! Unverferth 1225 36' Rolling Harrow; Case '55' 25-Shank Chisel Plow; Krause 4813 Soil Saver Disk; '18 Kivi-Pekka 6HD 20' Rock Picker; JD 1940 12' Land Leveler; Krause 8200 34' Disk Harrow; IH 133 8-30" Row Cultivator, 3-pt.; M&W 1921 20' Rotary Hoe;

PLANTING: JD 455 50-Hole Grain Drill; Parker 2600 Seed Wagon w/Auger on Gehl Gear;

GRAIN HANDLING: Brent 572 Grain Cart; Westfield 10"x61' Transport Auger; Hutchinson 10"x71' (approx.) Transport Auger; (2)-7' x 11' Grain Wagons w/43" Wood Sides; (3)-Killbros Gravity Wagons on JD Gear (one w/auger); (2)-Parker 2600 Gravity Wagons (one w/auger);

CADILLAC, JD GATOR & OTHER: '20 Cadillac CT5 Luxury Sedan, (31,288 Miles!), Leather Interior, Loaded, Sharp! '18 JD XUV835 Gator; Heavy Duty 5'x8' Stone Transport Cart w/Hyd Dump; Woods 10' Ditching 6-Way Blade; '95 Ford F-150 4wd Flare Side Pickup; AWS-2000 Air Reel; '17 JD 1550 Frt Mt 4wd Dsl Mower, (170 Hrs!); '17 JD X590 Riding Mower, (312 Hrs); (3)-1,000 Gal Fuel Tanks w/Pumps;

ITEMS LOCATED: 5897 Patterson Road, Snover, MI 48472 (SANILAC CO). **INSPECTION:** Live in person preview on the farm Mon., Aug. 24th to Fri., Aug. 28th from 8am to 5pm; Sat., Aug. 29th from 9am to 3pm; (Closed Sunday); Mon., Aug. 31st and Tues., Sep. 1st (the day this auction closes) from 8am to 5pm. Equipment can be viewed outside these dates and times by appointment with Roxanne or Greg. **TERMS:** See website for complete list of terms.

For Questions about the equipment,
Call Roxanne Stine @ 989.670.9697 or
Gregory Keller @ 989.975.0861



Albrecht Auction Service
www.BidNow.us | 989.823.8835
Email: info@bidnow.us

Allegan Antique Market



MAY 31	JULY 26	SEPTEMBER
JUNE 28	AUGUST 30	27

**RAIN OR SHINE 150 INSIDE DEALERS,
OUTSIDE DEALERS Most Under Canopies**

ALLEGAN COUNTY FAIRGROUNDS

Right in Allegan, Michigan - 150 Allegan County Fair Dr.

SHOW HOURS: 8am-4pm • FREE PARKING • \$5 Admission

For exhibitor info call: (269) 673-6501



www.alleganantiques.com

**ESTATE AUCTION
SUNDAY, SEPTEMBER 13th @ 12:00 NOON**

LOCATION: 751 E. Corey St.

BRONSON, MI 49082 

This is a rare estate auction with something for everyone selling at auction.

Large selection of Reels from the Bronson Reel Company, a selection of very nice Firearms, Peters Gun Safe, Ammo, Fishing Equipment, Elk, Whitetail, Ib's Pronghorns mounts, large selection of Crocs, Lawn Equipment, Simplicity Lawn Mower, Toro Push Mower, Craftsman Edger, Ladders, Power Washer, Yard Trailer, Shop Tools, Craftsman Table Saw, Air Compressor, Hose Reel, Shop Cabinets, Shelving, Skil Saw, Jack Stands, Mojack, Hand Tools, Tool Boxes, Home Vintage Secretary Desk, Dining Room Table & Chairs, Lamps and Stands, Copper Pot, Bar Stools, a very large selection of Marbles.

Estate of the late

Sam & Judy Daughenbaugh

Visit Auctionzip.com for
more info & pictures.



Stephen Burns • 517-617-5487

728 N. Union City Rd. • Coldwater, MI 49036

E-mail: burnsauctioneers@gmail.com

Web: www.burnsauctioneers.com

AUCTION AUCTION AUCTION AUCTION AUCTION

Online Only Internet Auction

10528 N. SR 227 - Fountain City, IN 47341

Session 2: Bidding Ends: Weds.
Sept. 2nd @ 4:00 PM

****Preview/Insp: Tues. Sept. 1st ~ 5p-7p****

Online Only bidding at www.HiBid.com

Over 400+ Lots: (2) Xylophones; Organ; Huge collection of glass, ceramic, brass, & porcelain bells, thimbles, & other figures; Lg. collec. of assorted collectible glassware; Wood/glass front display cabinets & other shelving & storage units; Home furnishings; Doll houses & supplies; Crocks; Sad irons; Oil lanterns; & many more items!



Terms: A 15% Buyer's Premium will be added to all purchases. Accepted payments are cash, check w/ID, wire transfer, or credit card w/ \$500 max. Pickup of items will be by appointment. There will be NO SHIPPING from this auction. For complete catlaog listing visit our website.

Betty A. Thomas - Owner

www.Midwest-Auctioneers.com



Mike Baker, Auctioneer

220 E 4th St. - Greenville, OH 937-548-2640

AUCTION AUCTION AUCTION AUCTION AUCTION

Wizard of Oz Collectibles

FROM PAGE 7

for six Academy Awards, the film won for Best Original Score and Best Original Song. Its 24-song soundtrack included “Somewhere Over the Rainbow,” “Ding Dong the Witch is Dead,” and “Follow the Yellow Brick Road.”

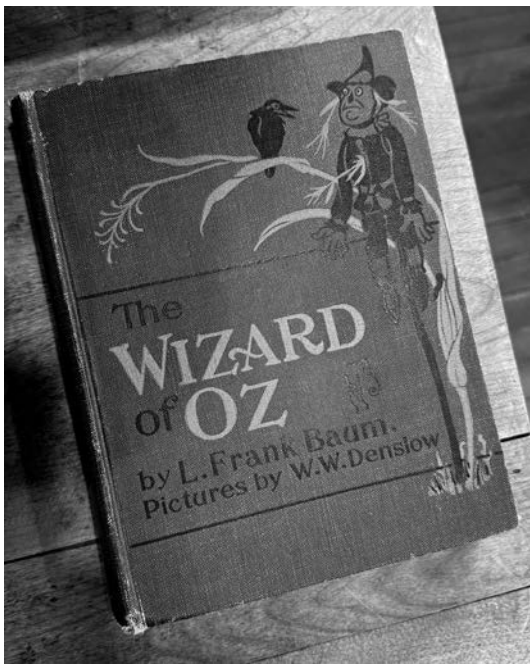
In 1956, MGM sold television station CBS the right to televise ‘The Wizard of Oz’ for \$225,000 per broadcast. CBS began airing the film once a year, a tradition that lasted for decades. The film later became available on video cassette, DVD and Blu-ray, and can now be streamed.

In 2022, Fred and Palina Trust opened The Wizard of Oz Museum in Florida. That first year, they welcomed over 13,000 visitors. The venture is a combination of a one-of-a-kind immersive experience with an extensive collection of Oz memorabilia.

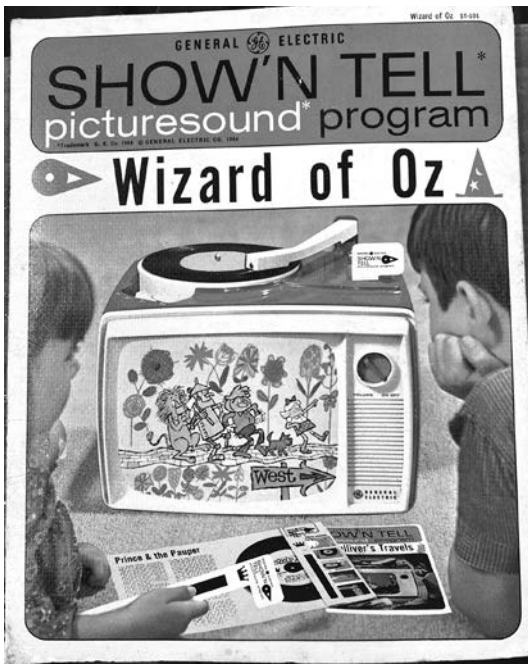
Fred had initially spent 40 years filling his home with Oz-related books and collectibles. “Whenever guests would visit, I would end up sharing the history



Above: 1975 Tin Man Halloween costume and mask. Courtesy of Flip Happens, California



Above: The Wizard of Oz book, by L. Frank Baum, published in 1903. Courtesy of Sean Jennings, Idaho



Above: 1964 Wizard of Oz Show 'N Tell Picture Sound Program. Courtesy of Mary Lambert, Mississippi

behind the collection,” he said. “And what started as a casual look would turn into an hour-long presentation. Quite a few of them told me that I should open a museum to share this collection and knowledge with the world and that’s ultimately what drove me to do it.”

Fred’s collection began with Oz books. “The ultimate challenge was finding rare, low-commodity books in pristine condition,” he

said. “The ‘Holy Grail’ of my entire collection is the earliest known copy in existence of ‘The Wonderful Wizard of Oz’ – a pre-publication copy in a rare variant binding, dated May 23, 1900, long before the book’s official August publication.” He eventually expanded into props from the 1939 movie. “Acquiring them requires tireless searching through prestigious public auctions,” he explained. But the effort is worth the opportunity to help keep the magic of a timeless tale alive. Fred describes ‘The Wizard of Oz’ as a fantastical creation which has “an incredible ability to reinvent itself for every single generation. The story simply never stops evolving.”

The museum offers self-guided tours, a children’s playroom, and the opportunity to experience a tornado, a visit to Munchkinland, and a journey down the yellow brick road which leads to Emerald City. The approximately 3,000 pieces of memorabilia include Oz figurines, ornaments, dolls, nutcrackers, books, and original props used in the film. A Winkie Guard spear is on display, along with one of Dorothy’s blue gingham pinafore dresses, gloves worn by the Cowardly Lion, a jacket worn by one of the Munchkins, and an original film script. For more information visit <https://wizardofozflorida.com>

While no props from the movie have come close to bringing in the millions paid for ruby slippers, several objects associated with the film have commanded high prices. A Wicked Witch hat worn by Margaret Hamilton went for \$2.9 million, and the 20-inch-tall hourglass in which Dorothy saw Aunt Em crying was claimed for \$495,000 at a 2024 Heritage Auction. During a 2019 Bonhams Auction, a test wand for the character of Glinda was won at a bid of \$400,000. One of the blue gingham dresses worn by Garland in the film brought in \$1.56 million at a 2015 Bonhams Auction.

Movie fans who don’t have millions to plunk down for ruby shoes or pointy hats, can still get their Oz fix. First edition ‘Wizard of Oz’ books and movie posters are widely available and can be had for between \$20,000 and \$100,000. A trunk used by Professor Marvel in the film is currently being offered by American Auctions for under \$10,000. The company also has a white tablecloth used during the film’s farmhouse scene for under \$5,000.

Sixteen-inch Dorothy Gale dolls, manufactured by Ideal in 1939 are currently going for between \$650 and \$1,100. Autographs of the actors involved in the film can be found for under \$1,000, while vintage boxed Halloween costumes and plastic masks based on

Oz characters can be found in antique shops for \$300 or less.

‘Wizard of Oz’ board games – from the 1930s through the 1960s – can be purchased for between \$10 and \$100 depending on age, condition and rarity. Vintage puppets representing Dorothy and her friends are

available from \$3 to over \$100 depending on style and condition.

As one of best known stories in American literature, The Wizard of Oz lives on in the hearts of each generation, and the collectibles that have been amassed for nearly a century.



Above: 1930s Pair of Innes Shoes used as template for renovation of Smithsonian’s ruby slippers. Courtesy of Helen Tudor-Douglas, Illinois

Below: 1960s glass Wizard of Oz peanut butter jar. Courtesy of Chris, Granite Falls, North Carolina



Above: 1960s Proctor & Gamble Wizard of Oz puppets. Courtesy of Helen Tudor-Douglas, Illinois



Above: Antique papier-mache Dorothy Gale doll with sawdust filling. From the collection of the late Eleanore Hil-ton, Arlington, Texas

Below: 1967 Mattel Wizard of Oz Talking Hand Puppet. Courtesy of anonymous collector, New York



FLEA MARKETS • ANTIQUES
EDUCATION • WANTED
COLLECTIBLES • SERVICES
ANTIQUES SHOPS • SHOWS

CLASSIFIEDS

FLEA MARKETS • ANTIQUES
EDUCATION • WANTED
COLLECTIBLES • SERVICES
ANTIQUES SHOPS • SHOWS

SERVICES

MIRROR RESILVERING: Quick Service. 313-521-1888. Frank Wright Glass, 14808 Gratiot. Detroit, MI 48205. Call for quotes. www.frankwrightglass.net

WANTED

WANTED: Always buying rare antique motors. Outboard and inboard also early race boats. E-mail: bjoutboards@gmail.com 989-326-0727 B.J. Pawlaczyk S

WANTED: Corvettes wanted 1953 to 1967 any condition. Collections preferred. Paying a pirate's ransom! Email: terry@proteamcorvette.com Phone 419-592-5086 (4426)

Denotter Auctions

Weekly Online

Estate and Consignment Auctions

Antiques, Collectibles, Vintage

www.denotterauctions.com

224-392-3101



With the best coverage around, how can you afford *not* to advertise?

The Auction Exchange & Collectors News

ADVERTISERS!

Verify that your ad was received! Whether you faxed or e-mailed, call toll-free for verification:

888-339-3795

Since 1978 the Weekly Auction & Collectors Guide for Michigan, N. Indiana and N.W. Ohio

★ VENDORS WANTED ★

Free booth space available @ our ANNUAL ANTIQUE ADVERTISING SPECIALTY SHOW March 2026

Located at the Indiana State Fairgrounds, Indianapolis. This is one of the largest markets for only 40+ year old advertising in the world. Signs, displays, clocks, and all other forms of vintage advertising.

For info: IAAShow.com
Contact: damongranger@gmail.com

248-910-6765

 INDY ANTIQUE ADVERTISING SHOW September 2026

Boone County Fairgrounds
1955 Indianapolis Ave., Lebanon, IN
IndyAdShow.com
damongranger@gmail.com

2/2026

Buying? Selling? Promoting?

TRY AN AUCTION EXCHANGE CLASSIFIED!

Classified ads are limited to Antique Shows & Shops, For Sale, Services, Education and Want Ads. • No auction ads or tag sales.

An Auction Exchange classified ad is only \$6.25 per week for up to 15 words and 25¢ for each additional word.

Please print legibly and include name, address or phone number & town as it will appear in print.

Name _____

Street _____ City _____

State _____ Zip _____ Phone _____

CLASSIFICATION: (i.e. Wanted , For Sale) _____ Please run my ad for _____ weeks.

YOUR AD, AS IT WILL APPEAR

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	\$6.25
_____	_____	_____	_____	\$7.50
_____	_____	_____	_____	\$8.75
_____	_____	_____	_____	\$10.00
_____	_____	_____	_____	\$11.00
_____	_____	_____	_____	\$12.25

All classified ads must be pre-paid

Please send ad with check made payable to The Auction Exchange • PO Box 90 • Knightstown, IN 46148-0090

Join us this Fall 2026 in INDY



INDY ANTIQUE
Advertising Show

Saturday Sep 26, 2026

Shop from 9 a.m. to 3 p.m.

General Admission \$10

NO EARLY BUYERS



200+ Antique Advertising and
Toy Dealers from around the country



BOONE COUNTY

CONVENTION & VISITORS BUREAU

BOONE COUNTY FAIRGROUNDS

1955 Indianapolis Ave, Lebanon, Indiana



The Premier
Brewery Antiques and
Collectibles Event”



NO REPRODUCTIONS

For **VENDOR** info contact:
DamonGranger@gmail.com or 248-910-6765

Find us on Facebook!



Visit our website!

